# SARAR GİYİM TEKSTİL ENERJİ SANAYİ VE TİCARET A.Ş.

**INFORMATIVE TEXT FOR CUSTOMERS ON THE OBTAINING, PROCESSING AND PROTECTION OF PERSONAL DATA**

# GENERAL EXPLANATION AND DEFINITIONS

This text has been prepared in order to ensure that Sarar Giyim Tekstil Enerji Sanayi ve Ticaret A.Ş. (hereinafter referred to as SARAR), in the capacity of ‘**’Data Controller’’**, complies with the "**information obligation**" within the scope of Article 10 of the Personal Data Protection Law (PPDL) numbered 6698.

# DETAILS OF THE DATA CONTROLLER

Data Controller’s;

|  |  |  |
| --- | --- | --- |
| Title | : | Sarar Giyim Tekstil Enerji Sanayi ve Ticaret A.Ş. |
| Central Civil Registration System Number | : | 0-7450-0276-9100012 |
| Address | : | Organize Sanayi Bölgesi Mümtaz Zeytinoğlu Bulvarı No:13 Odunpazarı – ESKİŞEHİR |
| Phone | : | +90 222 236 04 00 |
| Fax | : | +90 222 236 04 05 |
| e-mail address | : | [kvkk@sarar.com](mailto:kvkk@sarar.com) |
| Registered Electronic Mail (KEP) | : | [sarargiyim@hs03.kep.tr](mailto:sarargiyim@hs03.kep.tr) |

# PERSONAL DATA TO BE PROCESSED

The personal data to be processed by SARAR are listed below, and when required by law and/or in case of necessity, new information can be added to and/or changes may be made in such data under the scope of the legal regulations.

Personal data subject to data processing of the relevant person;

* + Identity information, residence information, contact information, financial information, credit card information, tax information, bank account information,
  + Entry and exit information, correspondences
  + Camera recording system images.

# PURPOSE OF PROCESSING PERSONAL DATA

SARAR processes personal data for the following purposes. These purposes are;

* + Making of the services sale, determination of the payment conditions, making of the collections,
  + Reservation of rooms, providing accommodation, booking and planning of the travels,
  + Provision of after-services support and customer satisfaction, concluding complaints,
  + Notification of discounts and campaigns,
  + Fulfilment of legal obligations, especially the Identity Declaration Law, Turkish Commercial Code, Turkish Code of Obligations, Tax Law,
  + Ensuring the safety of property and life, response to emergency cases, increasing efficiency.

1. **TRANSFER OF PERSONAL DATA AND PURPOSE OF TRANSFER**

SARAR may transfer the personal data, which it has obtained for the purposes of data processing, being limited with the above mentioned purposes, to the persons, institutions and/or organizations required/permitted by the provisions of PDPL and other legislation including but not limited to domestic/foreign subsidiaries of SARAR, cooperating program partner/solution partner institutions and organizations, reconciliation firm, companies from consultancy and independent audit services are obtained due to legal obligations; and to 3rd persons and institutions, even if there is no legal obligation, in order to achieve its aims within the scope of Article 4 provided that the rights of the person concerned within the scope of PDPL are reserved.

# METHODS OF OBTAINING PERSONAL DATA and LEGAL REASON

Based on Articles 5 and 6 of the PDPL, personal data can be obtained directly from the data owner orally, by hand and/or by e-mail, social media, written form and camera recording systems, in line with the above-mentioned purposes.

# RIGHTS OF DATA SUBJECT

Personal data subjects have the following rights by applying to the data controller;

* + To learn whether his/her personal data are processed or not,
  + to demand for information as to if his/her personal data have been processed,
  + to learn the purpose of the processing of his/her personal data and whether these personal data are used in compliance with the purpose,
  + to know the third parties to whom his personal data are transferred in country or abroad,
  + to request the rectification of the incomplete or inaccurate data, if any,
  + to request the erasure or destruction of his/her personal data under the conditions referred to in the law,
  + Requesting notification of changes regarding correction, deletion or destruction of personal data to third parties to whom personal data has been transferred,
  + to object to the occurrence of a result against the person himself/herself by analyzing the data processed solely through automated systems,
  + to claim compensation for the damage arising from the unlawful processing of his/her personal data